

# Unaudited Half-Year Results

14 September 2017

*John Lewis Partnership*



*John Lewis Partnership*

Waitrose | John Lewis

# Our results

- Always anticipated a challenging year with difficult market conditions
- Gross sales up by 2.3% in both Waitrose and John Lewis; a solid performance
- Significant change activity ongoing across the Partnership
- Profit before tax and exceptionals down 4.6%; after excluding property profits, down 17.2%
- Acceleration of our strategy
  - Strengthening the appeal of our two well-loved brands
  - Creating better jobs, for better performing Partners, on better pay
  - Strengthening our financial position

## Financial highlights

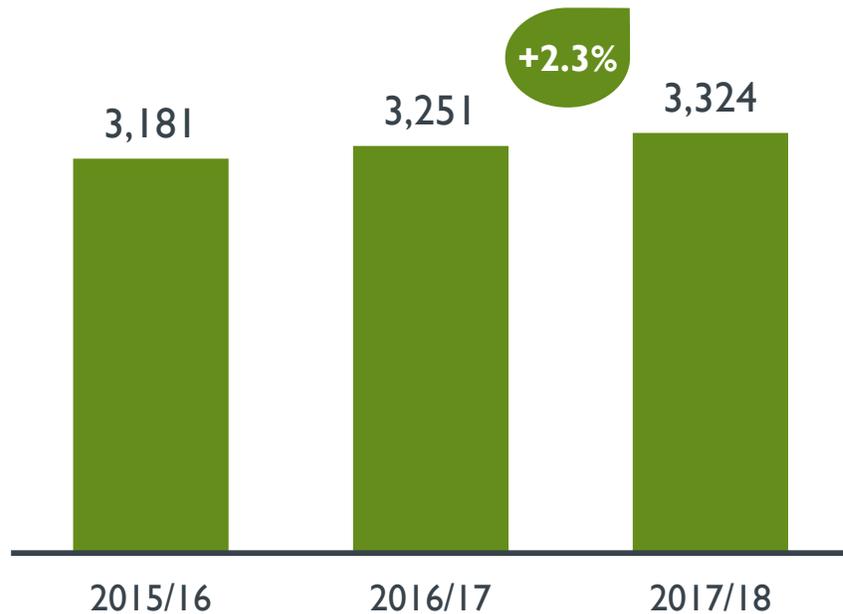
- Gross sales of £5.4bn, up £121m (+2.3%)
- Profit before tax and exceptionals<sup>1</sup> of £83.0m, down £4m (-4.6%). After excluding property profits, down £15m (-17.2%)
- Net debt of £421.2m, £128.1m (23.3%) lower than 30 July 2016
- Accounting pension deficit, net of deferred tax, of £881m, £24m (2.8%) higher than at January 2017
- Estimated actuarial pension deficit of £290m

<sup>1</sup> Exceptional items of £56.4m (2016/17: £30.1m)

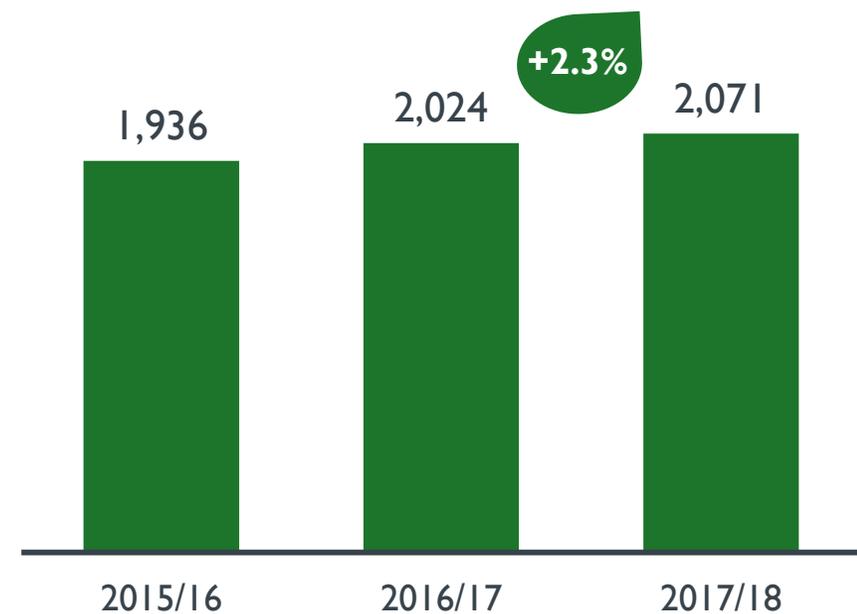
# Solid sales growth despite challenging market

HI Gross Sales  
£m

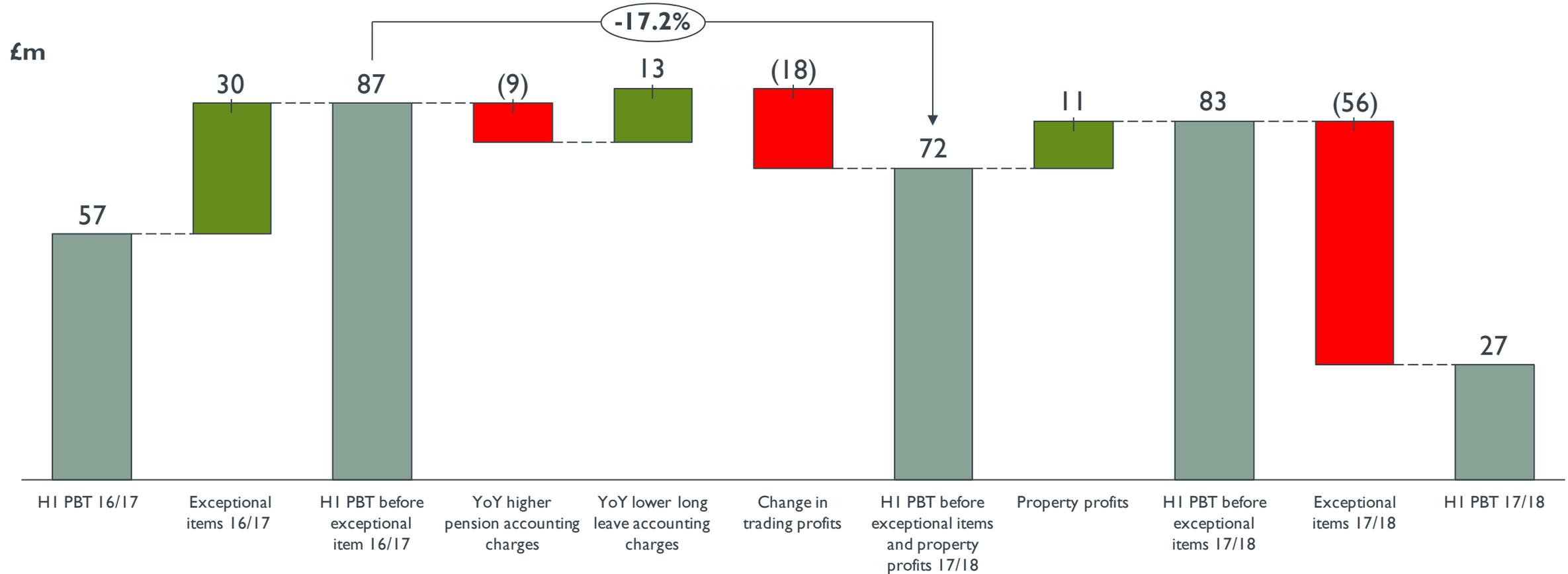
Waitrose



John Lewis



# Partnership PBT pre exceptionals down

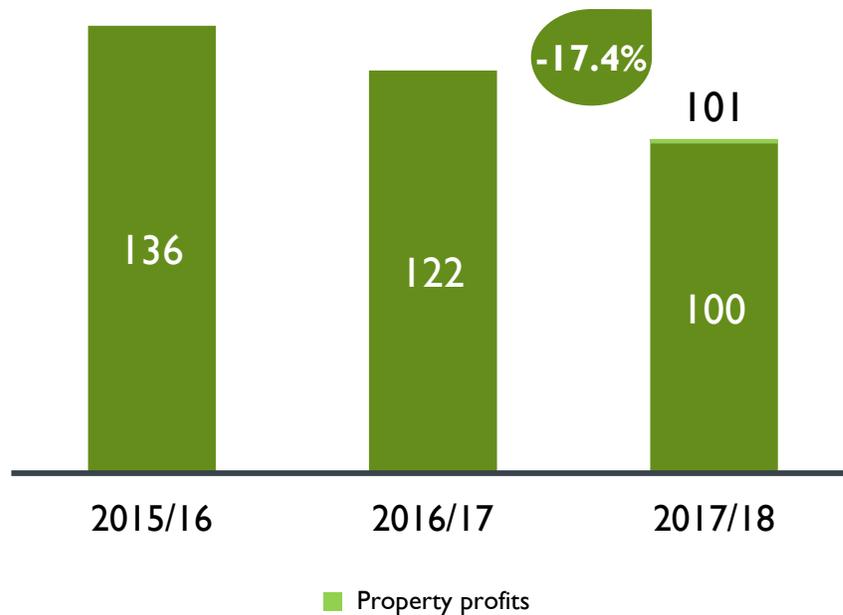


Note: Trading profit excludes pensions and long leave accounting charges as well as property profits

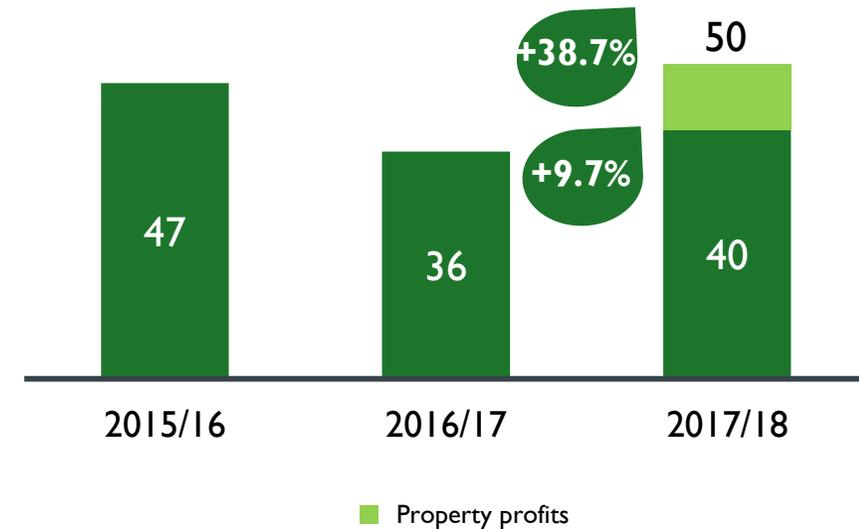
# Profits up in John Lewis, but down in Waitrose as margin declined

HI Operating profit  
£m

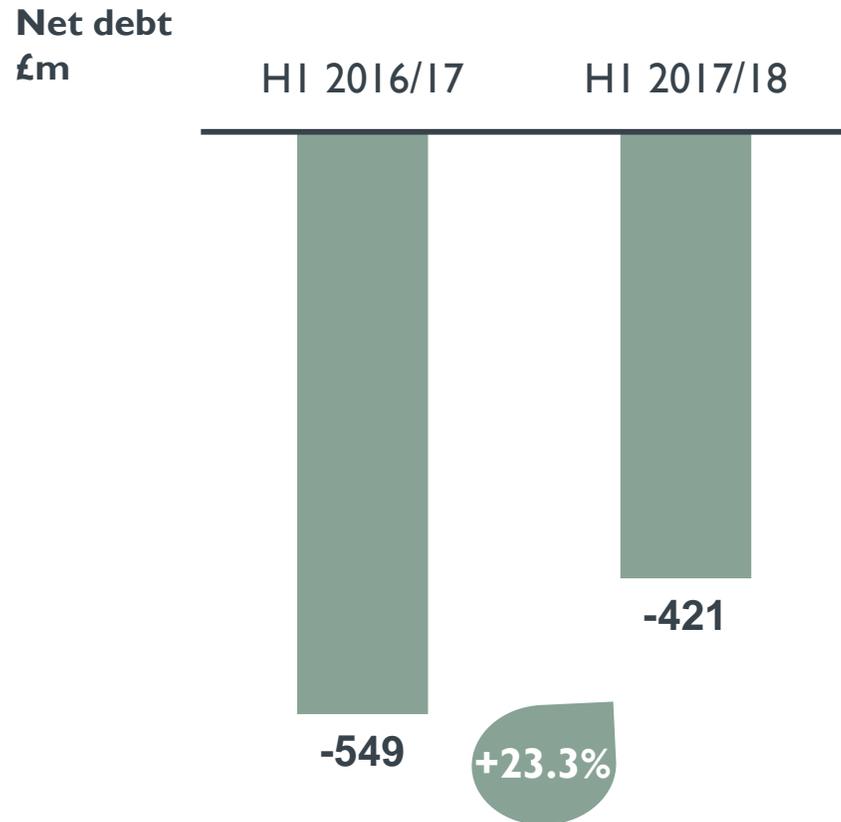
## Waitrose



## John Lewis



# Net debt significantly lower than last year



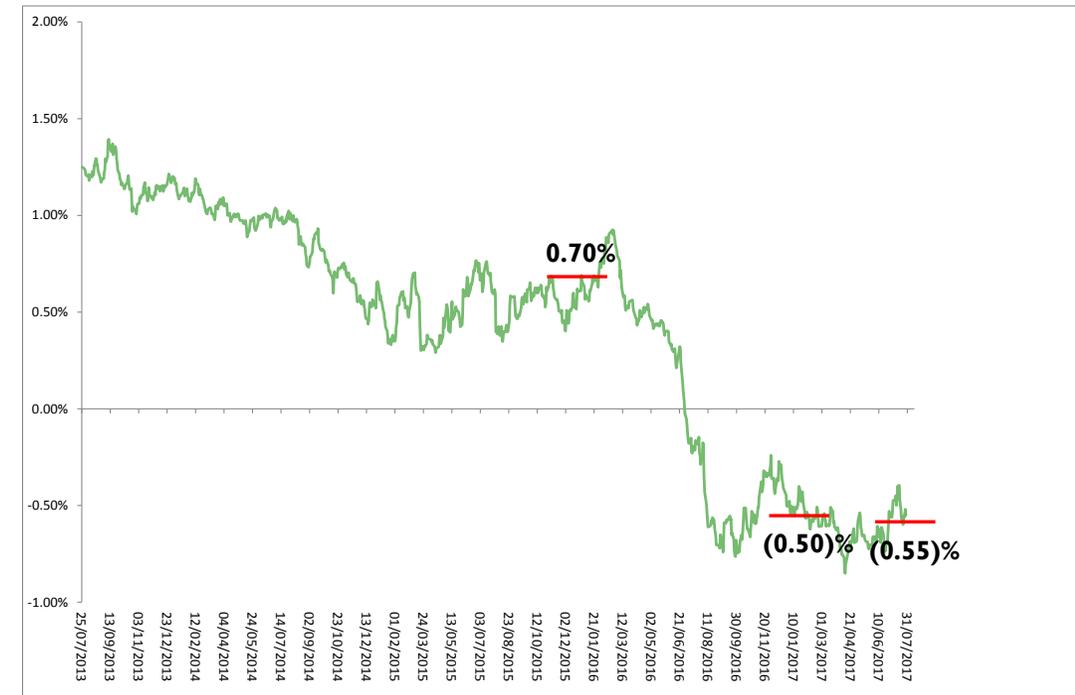
- Strong cash from operations over last 12 months
- Reduction in capital expenditure
- Reduced Partnership bonus distribution
- Strong liquidity position
- We continue to expect our Debt ratio will worsen at January 2018 compared to last year. Continue to target a long-term Debt ratio of around three times

Note: Debt ratio is a measure of the Partnership's total debt relative to its cash flow

# Pensions

- Accounting pension deficit, net of deferred tax, of £881m, £24m (2.8%) higher than at January 2017
- Ten year deficit repair plan - £209m of £303m paid to date, of which £84m paid in H1. Estimated actuarial pension deficit of £290m at July 2017
- Continued strong performance of scheme assets
- Interest rate and inflation hedging programme continues
- Pension accounting charges for the year expected to be c.£25m higher than last year

## Real discount rate



# Performance summary

- Gross sales up 2.3%
- LFL sales up 0.7%
- Costs - well controlled in head offices, distribution and shops
- Margin - cost of goods growing significantly faster than our retail inflation (1.5%) especially in meat, fish and dairy; we have consciously absorbed the gap.



# Uncompromisingly good customer experience

- Year 1 of three-year branch regeneration programme
  - Projects of varying scale completed in 68 branches; 62 more planned for H2
- Significant investment in online grocery – profitable sales growth of 4.3%
- One new core supermarket and two convenience shops opened in H1
- First-ever Food Service Director appointed to achieve potential in the market



## Driving productivity

- Roll-out of flexible working completed this month
  - Encouraging early signs - productivity uplift of 3.2% where model is embedded
  - Positive customer feedback - right Partner, right place, right time
- Multi-functional devices being trialled
- 1.6% improvement in productivity in our shops
- Head office costs down 2.4%



# Uncompromisingly good innovation

- Full relaunch of chilled prepared meals - new Chinese lines saw sales growth of 30%
- Relaunch of Good to Go range (including sales, sandwiches and snacking) – sales growth of 5%
- 80 Waitrose I products to launch
- Around 600 Christmas products including Heston's Black Forest Panettone



## Uncompromising on ethics



- Winner of Compassion in World Farming's Best Retailer Award for highest welfare standards in Europe
- Grazing commitment for dairy cattle extended to 120 days
- Extension of commitment to Fairtrade - all tea to be Fairtrade by October
- Packaging commitment - all packaging to be widely recyclable, reusable or home compostable by 2025
- Sponsorship of national beach clean with Marine Conservation Society

# Uncompromisingly good value and quality

- New lower prices announced on hundreds of essential Waitrose products
- Marketing campaign focused on provenance and quality as well as price



## Looking ahead

- Three year branch regeneration continues
- New branches to open in Banbury and Winchmore Hill
- Sushi Daily counters roll-out to 21 more branches
- Christmas marketing campaign



## Good performance against a challenging market

- Gross sales up 2.3%, delivered growth in market share and customer numbers
- BRC outperformance of +0.6%
- Operating profit before exceptionals up 38.7%. After excluding property profits, up 9.7%
- Sales during the Clearance period up 4.5% compared to last year
- Relentless focus on the customer and differentiating our brand from competitors will set us up for success in the second half where the majority of profit is delivered.



# Category performance reflects market dynamics



**Fashion +3.5%**



**Home 0.0%**



**EHT +2.5%**

## Investment in own brand and exclusives

- Our first in-house denim lifestyle brand for women - AND/OR
- An exclusive new collection with Doshi Levien and Leckford - a collection inspired by Spedan Lewis, founder of the John Lewis Partnership
- Focus on exclusive branded products as well as important technology launches such as Samsung Frame and Microsoft Surface



## Relentless focus on customers

- Investment in technology to both empower our Partners and to enhance the customer experience
- Reinvention of the department store – our shops as an invitation to experience our brand
- Responding to the customer need for inspirational content, we started shooting John Lewis Fashion at our 50,000sq ft cutting edge studio at Origin Park
- Topped YouGov's 2017 BrandIndex survey of most highly rated brands by consumers



# Well placed for the all-important second half

- Only Here Autumn/Winter campaign supports our focus on own brand and exclusive products
- New shop opening in Oxford on 24 October
- Investment in enhancing the customer experience ahead of Peak
- Inspiring Christmas proposition with a wide assortment of innovative gifts and a focus on unique in-store customer experiences
- Second half key profit driver



# Conclusion

Sir Charlie Mayfield

# John Lewis Partnership



## First 6 weeks' trade

Gross sales increase

6 week total

6 week LFL

*John Lewis  
Partnership*

+2.4%

**Waitrose**

+1.2%

+0.4% \*

**John Lewis**

+4.5%

+2.6%

\* excluding fuel

# Looking ahead

- Well set for the all-important seasonal peak
- Headwinds that have dampened consumer demand and put pressure on margins to continue into next year
- Higher pension accounting charges, due to low market interest rates at start of year
- Operating capital expenditure for the full year expected to be lower than last year
- Full year profits will depend, as they always do, on the final quarter

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