



# CAN I HELP YOU?

Michael Milner, Chairman of the Trustees, reports on the work of the Golden Jubilee Trust over the last year

**T**he Golden Jubilee Trust is a registered charity that makes donations of Partners' time to enable other UK charities to achieve their goals. It reports each year to the Charity Commission as well as regularly keeping Partners up-to-date about its work. This year was the trust's fifth anniversary and we are very pleased to say that a total of 187 awards to 161 different charities were made over the Trust's first five years of operation.

The report that follows is an account of the 48 awards made in 2004 and of the activities of the Trust since its last report in July 2004.

## WHO RECEIVED THE AWARDS

Two Trust selection meetings were held last year at which we considered 48 applications, the most so far. All were of a high standard and received an award, although adjustments to the requested secondment length were sometimes made in order to support them all. At the end of April 2005, 28 secondments had been completed, two had been withdrawn and 18 were under way.

The charts that accompany this report illustrate the charities supported, the Partners who went to help them and the time they gave, the types of charity that were helped and the spread of Partnership branches from which the secondments were made. Secondments to charities helping young

people featured strongly last year, reflecting the Partnership's focus on this area in its 75th anniversary year.

When the scheme first began most secondment requests were on Partners' own initiatives, but as the Trust has become better known there has been a steady increase in requests for awards from other sources and this year has shown the widest range so far. There have been applications by branches to support the work of their charities of the year, others where branch management has encouraged Partners to take specific roles, and charities/community committees have also continued to research and match Partners to needs within their local communities. More charities are now approaching the Trust directly for help and Partners have responded to the appeals posted on JLPnet.

## PROMOTING THE TRUST

The scheme relies on new Partners coming forward each year and we need constantly to renew our message about what we do and how relevant the opportunities we offer to Partners are. Thinking that Partners themselves are the very best sales force, we commissioned a video to show, through the experiences of four Partners and the charities they worked with, what secondments can really achieve. All branches have been sent a copy and we hope that by now everyone will have had a chance to watch it. Please contact us if you have any questions or would like more information.

We also took up a Partner's suggestion that

Partners who had successfully completed a Trust secondment should receive a certificate and asked branches to present them on 26 April, the Trust's formal anniversary. These presentations seem to have gone very well, with branches opening the odd bottle of pop or baking an occasional cake or indeed sometimes doing both. In future, we will send a certificate out as each Partner finishes their secondment.

The PartnerChoice Roadshow, under the banner of PartnerGiving, provided a further opportunity to underline the uniqueness of our scheme to Partners and we were very happy to take part as it travels to 20 branches this year.

But we continue to put a lot of effort into our normal means of communication. Branch visits, primarily to speak to branch councils, the annual GJT issue of the *Gazette*, posters and leaflets are all essential to reaching a wide number of Partners. And JLPnet continues to offer the most comprehensive information about the Trust in any one place, since it has details of current secondment opportunities put forward by charities looking for help in specific areas, and also carries application and contact details.

Information about the Trust for charities that might be interested in offering Partners secondments is provided in a new leaflet we have written for them and on the Partnership's external website. We also welcome contact from Partners if they know of a charity that needs help.

## HOW THE AWARDS ARE FUNDED

An endowment of £5m, agreed by the then Central Council, set up the scheme in February 2000 and the money has been invested in a staged programme. The trustees make their awards from the income on the investments. In 2004–05 the Trust's income amounted to £197,625 and we committed £177,969 to the awards, a total donation of 19,412 man hours to UK-registered charities.

## THE TRUSTEES

The appointment of the trustees is governed by the Trust Deed, which allows for three trustees elected by the Partnership Council, one appointed by the Chairman and three appointed by the trustees themselves, each of whom holds office for two years. Currently the Trustees are Caroline Soper, Ian Rawlings and Roger Pinless, elected by the Partnership Council, Michael Milner, appointed by the Chairman, and Prue Beard, Vivienne Riddoch and Roger Jefcoate, who are appointed by the trustees.

## THANKS

I should like to thank all those who have made the Trust's first five years so successful, and in particular the many Partners who have gone out and done sterling work in the community on the Trust's behalf. With your active support we can go on giving help where help is needed.

## GOLDEN JUBILEE TRUST AWARDS SPRING 2005

NAME AND BRANCH	CHARITY
Gill Baker Waitrose Cirencester	The National Trust
Paul Davis John Lewis Bluewater	Woodlands Farm Trust
Peter Ellis John Lewis Victoria	Art-Alive Arts Trust
Deirdre Feehan Waitrose Finchley	Barnet Education Business Partnership
Ly-Ly Fong John Lewis Aberdeen	Grampian Racial Equality Council
David Mark Foulkes John Lewis Nottingham	Victim Support Derby
Ben Hart Waitrose Ruislip	Radio Northwick Park
Denise Hyman Waitrose Birch Hill	St John Ambulance
Marc Jackson Waitrose Portishead	The Soil Association
Hazel Knight John Lewis High Wycombe	Environmental Centre on Holywell Mead
Pet Tadman Blakelands	Willen Hospice
Eunjoo Tiburtius John Lewis Reading	The United Bible Societies Trust
Linda Vincent John Lewis Oxford Street	Volunteer Reading Help
Ken Walton John Lewis Bluewater	The Bridge Trust
Anna Weaver John Lewis Victoria	Friends of Wigmore High School
Pamela Williams John Lewis Norwich	Dogs' Trust
Katherine Wright Waitrose Systems	Raleigh International

## GOLDEN JUBILEE TRUST – DONATIONS BY DIVISION

		JL (INC CORPORATE)			WR (INC BRACKNELL)			P'SHIP TOTAL			5 YR TOTAL
		2002	2003	2004	2002	2003	2004	2002	2003	2004	
<b>TOTAL NUMBER OF PARTNERS SUPPORTED</b>	<b>TOTAL</b>	<b>28</b>	<b>26</b>	<b>35</b>	<b>5</b>	<b>8</b>	<b>13</b>	<b>33</b>	<b>34</b>	<b>48</b>	<b>187</b>
<b>NUMBER OF AWARDS GIVEN BY TYPE OF ORGANISATION</b>	Environmental	4	2	2	1	2	2	5	4	4	<b>21</b>
	Disability	1	2	6 (*1)	0	0	1	1	2	7	<b>24</b>
	Medical/Care	6	7	10	2	3	3	8	10	13	<b>46</b>
	Elderly	4	2	1	0	0	0	4	2	1	<b>9</b>
	Homeless	1	0	1	0	0	0	1	0	1	<b>4</b>
	Youth	5	5 (*1)	8	2	1	1	7	6	9	<b>37</b>
	Community	3	6	6	0	2	3	3	8	9	<b>30</b>
	Arts	1	1 (*1)	0	0	0	1	1	1	1	<b>6</b>
	Animals	3	1	1	0	0	2	3	1	3	<b>10</b>
		<b>TOTAL</b>	<b>28</b>	<b>26</b>	<b>35</b>	<b>5</b>	<b>8</b>	<b>13</b>	<b>33</b>	<b>34</b>	<b>48</b>
<b>NUMBER OF BRANCHES PARTICIPATING</b>		16	15	23	5	7	10	21	24	33	

(\* ) = corporate secondments